

## Responsible Investing

### How You Can Get Involved?

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The power of responsible investing is exercised in several ways:

- Divert investments away from institutions or businesses that pollute or cause harm to the environment, conduct business in oppressive regimes, use unfair labor practices, produce nuclear weapons or nuclear power or employ other practices damaging to the quality of life.
- Invest in companies and institutions whose products, services and practices contribute to a more socially just and sustainable society. Invest money in community banks, loan funds and similar financial vehicles.
- Make a small investment in a company in order to influence the direction of business. Use shareholder activism to make a positive change to business practices.
- Invest in community investing institutions such as community development banks, credit unions, or loan funds. You can find federally insured options and your dollars will help provide access to capital and basic financial services to low-income communities.

### **Discover More Information on Socially Responsible Investing through the below institutions and organizations:**

- **Green America:** A national membership organization, formerly Co-op America, that helps individuals use their investor and consumer power to address environmental and social issues. Green America's [Financial Planning Handbook](#) for individuals includes the full SIF directory along with information on getting started in SRI, how to start saving, and how to increase your level of SRI if you have already started doing it. [Learn more >](#)
- **Interfaith Center on Corporate Responsibility.** ICCR is a coalition of faith-based institutional investors.
- **Social Funds:** The largest personal finance site devoted to socially responsible investing.
- **Friends of the Earth:** Confronting Companies Using Shareholder Power, a Handbook on Socially-Oriented Shareholder Activism.
- **CalPERS' Shareowner Forum:** A corporate governance Web site.
- **The Investor's Circle:** Patient Capital for a Sustainable Future.
- **Proxy Information:** reliable, factual information to shareholders on the merits of selected corporate accountability shareholder resolutions to help shareholders reach their voting decisions.